

bike to the beach



presented by:
**COAKLEY
WILLIAMS
CONSTRUCTION**

Charity In Motion

A century ride benefitting Autism Speaks

ABOUT US:

The Bike to the Beach Foundation (B2B) is a community-driven non-profit that raises funds and awareness for charitable causes, while promoting fun and fitness through cycling. B2B was founded in Washington, DC in 2006 to inspire, empower, motivate, and mobilize members of the local community to challenge themselves, to work as a team, and to make a positive impact on society.

Now operating in Washington, DC and New York City, B2B's efforts culminate annually in:

- ***The traditional Bike to the Beach century-ride, from Washington, DC to Dewey Beach, DE;***
- ***The B2B NYC century-ride, from Manhattan to Westhampton Beach, NY.***

Since 2007, B2B's annual century-rides and various other events have raised over \$750,000 for autism research and awareness. Perhaps more importantly, B2B has empowered almost 1,000 participants and volunteers to join the B2B team and become actively engaged in their community. Together, we know that the team potential far exceeds the sum of its parts. With B2B, there is no personal glory; the struggle and the triumph are shared by the team as a whole.

This year, join the B2B family in raising another \$750,000 for our beneficiaries, while promoting fun and fitness through cycling.

GET INVOLVED: BECOME A CORPORATE SPONSOR!

B2B could not accomplish all that we do without support from companies like yours. Please find the attached materials for your review and reaffirm your corporate commitment to the community through a monetary or in-kind contribution! Additionally, we encourage our corporate sponsors to create their own rider and volunteer teams for B2B events!

OUR 2011 BENEFICIARY: AUTISM SPEAKS

Autism Speaks (AS) - <http://www.autismspeaks.org>
Founded in 2005, AS is the nation's largest autism science and advocacy organization, dedicated to funding research into the causes, preventions, treatments, and a cure for autism.



*Autism effects 1 out of every 110 newborn children
And 1 out of every 70 boys
Autism Speaks: It's time to listen.*



MARK YOUR CALENDAR

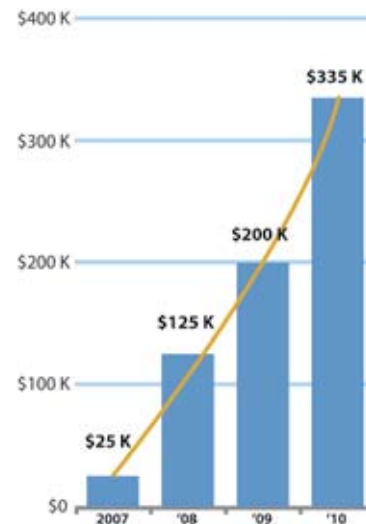
Friday, July 29, 2011

B2B - DC to Dewey

Summer, 2011 (Date TBD)

B2B-NYC - Manhattan to Hamptons

FUND RAISING BY YEAR



bike to the beach



2011 CORPORATE SPONSORSHIP TIERS

Monetary or In-Kind Donations

► **OFFICIAL RIDE SPONSOR — Naming Rights — \$20,000+**

Recognition as "Official Sponsor of B2B" or "B2B, presented by..."
Acknowledgement on event website – Homepage and Sponsorship page
Premier Placement on B2B Off-Season T-Shirts
Exclusive Placement on B2B Finish-Line Banner
Exclusive Placement on B2B Jerseys
Premier Placement on Ride-Day "Veteran" T-Shirts
Placement on all B2B Route Signs
Exclusive Placement on B2B Ride-Day Hats
Placement on B2B Chase-cars
Placement on B2B Bus

► **PLATINUM SPONSOR — \$10,000+**

Acknowledgement on event website - Homepage and Sponsorship page
Premier Placement on B2B Off-Season T-Shirts
Premier Placement on B2B Finish-Line Banner
Premier Placement on B2B Jerseys
Standard Placement on Ride-Day "Veteran" T-Shirts
Placement on ½ of B2B Route Signs

► **GOLD SPONSOR — \$5,000+**

Acknowledgement on event website – Sponsorship page
Premier Placement on B2B Off-Season T-Shirts
Standard Placement on B2B Finish-Line Banner
Standard Placement on B2B Jerseys

► **SILVER SPONSOR — \$2,500+**

Acknowledgement on event website – Sponsorship page
Standard Placement on B2B Off-Season T-Shirts
Standard Placement on B2B Finish-Line Banner
Tax receipt

Note: Merchandise, Apparel, and Supplies will be designed and ordered in spring and early summer. Unfortunately, corporate contributions made after this design-date will not be reflected on these items.

Bike to the Beach is grateful for your generous involvement. We will work with you to maximize your organization's exposure through all that we do. Please reference the sponsorship tiers and benefits above, and keep in mind that we look forward to ensuring that your organization is promoted as much as possible.

PAST SPONSORS INCLUDE:

**COAKLEY
WILLIAMS
CONSTRUCTION**

► Drive right.
LINDSAY
AUTOMOTIVE GROUP



JOIN OUR TEAM!

Bike to the Beach, Inc, a Washington, DC non-profit organization (tax I.D. number 26-1809507) is qualified as a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code, and has been designated as a "public charity" under section 170. Charitable contributions to Bike to the Beach are tax-deductible to the extent permitted by law for purposes of State and Federal income taxes. Bike to the Beach is qualified to receive tax deductible bequests, devices, transfers, and gifts under section 2055, 2106, or 2522 of the Code. Please consult your tax or legal advisor.

bike to the beach



2011 CORPORATE SPONSORSHIP FORM

Contact Name _____

Company _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

E-mail _____ Website _____

Sponsorship Level ☐ RIDE ☐ PLATINUM ☐ GOLD ☐ SILVER

Monetary (amount) _____

In-Kind (value) _____

In-Kind (description of goods or services) _____

TOTAL VALUE OF CONTRIBUTION _____

Payment ☐ Check ☐ Amex ☐ Visa ☐ Master Card ☐ Discover

(please make checks payable to Bike to the Beach)

Credit Card Number: _____

Exp. Date: _____ C.I.D. # (on back of card) _____

Name on Credit Card: _____

Signature: _____

**All contributions are tax deductible to the extent permitted by law*

*Proceeds will be donated to
Autism Speaks*

Please return form to Bike to the Beach:

By Mail: Bike to the Beach
1328 Vermont Ave. NW
Washington, DC 20005

By Fax: 202.280.1418



Thank you for your contribution!

For additional information or questions regarding this event, email sponsors@BiketothBeach.org.

All materials designed by Design At Large, LLC

bike to the beach



B2B would like to thank all of our 2010 sponsors

