

# FIELD & STREAM



**625K EDITION | 2010**

**625K EDITION** – ONE HALF OF NATIONAL FULL RUN CIRCULATION

Circulation: 625,000

## RATES

	<b>Full Page</b>
<b>4/Color</b>	\$36,300
<b>2/Color</b>	\$31,700
<b>B/W</b>	\$29,100

## CLOSING DATES

<b>Issue</b>	<b>Ad Close</b>	<b>On Sale</b>
<b>February</b>	11/24/09	1/19/10
<b>March</b>	12/28/09	2/23/10
<b>April</b>	1/25/10	3/23/10
<b>May</b>	2/22/10	4/20/10
<b>June</b>	3/25/10	5/18/10
<b>July</b>	4/26/10	6/22/10
<b>August</b>	5/25/10	7/20/10
<b>September</b>	6/24/10	8/17/10
<b>October</b>	7/26/10	9/21/10
<b>November</b>	8/25/10	10/19/10
<b>December</b>	9/24/10	11/23/10

THIS SELECT EDITION DOES NOT HAVE DEDICATED EDIT AND CAN ONLY RUN FULL PAGES

All rates gross

Rates subject to change

Bleed: add 10% to the gross rate.