

FIELD & STREAM



COASTAL STATES | 2010

COASTAL STATES -

STATES THAT BORDER AN OCEAN COAST AND SELECT INLAND LAKE AREAS

Circulation: 650,000

RATES

	Full Page
4/Color	\$71,200
2/Color	\$62,000
B/W	\$56,900

CLOSING DATES

Issue	Ad Close	On Sale
March	12/28/09	2/23/10
April	1/25/10	3/23/10
May	2/22/10	4/20/10
June	3/25/10	5/18/10
July	4/26/10	6/22/10
September	6/24/10	8/17/10
October	7/26/10	9/21/10

THIS SELECT EDITION DOES NOT HAVE DEDICATED EDIT AND CAN ONLY RUN FULL PAGES

All rates gross

Rates subject to change

Bleed: add 10% to the gross rate.

Circulation from a Mix of Coastal States: AL, AK, CA, CT, DE, FL, GA, HI, IL, LA, ME, MD, MA, MI, MN, NH, NJ, NY, NC, OH, OR, PA, RI, SC, TX, VA, WA