

FIELD & STREAM



HOMEOWNERS | 2010

HOMEOWNERS – IDENTIFIED HOMEOWNERS IN OUR DATABASE AND HIGH CONCENTRATION RESIDENTIAL AREAS NATIONWIDE

Circulation: 625,000

RATES

	Full Page
4/Color	\$80,100
2/Color	\$69,700
B/W	\$64,100

CLOSING DATES

Issue	Ad Close	On Sale
March	12/28/09	2/23/10
April	1/25/10	3/23/10
May	2/22/10	4/20/10
June	3/25/10	5/18/10
July	4/26/10	6/22/10
September	6/24/10	8/17/10
October	7/26/10	9/21/10

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All rates gross
Rates subject to change
Bleed: add 10% to the gross rate.