

# OUTDOOR LIFE



COASTAL STATES | 2010

## COASTAL STATES –

*STATES THAT BORDER AN OCEAN COAST AND SELECT INLAND LAKE AREAS*

Circulation: 325,000

## RATES

	<b>Full Page</b>
<b>4/Color</b>	\$35,300
<b>2/Color</b>	\$31,800
<b>B/W</b>	\$28,200

## CLOSING DATES

<b>Issue</b>	<b>Ad Close</b>	<b>On Sale</b>
<b>February</b>	11/24/09	1/19/10
<b>March</b>	12/28/09	2/23/10
<b>April</b>	1/25/10	3/23/10
<b>May</b>	2/22/10	4/20/10
<b>June/July</b>	3/25/10	5/26/10
<b>September</b>	6/24/10	8/17/10
<b>October</b>	7/26/10	9/21/10

THIS SELECT EDITION DOES NOT HAVE DEDICATED EDIT AND CAN ONLY RUN FULL PAGES

All rates gross

Rates subject to change

Bleed: Available on all ROB units one-third page or larger; add 10% to the gross rate.