

EDITORIAL CALENDAR (SUBJECT TO CHANGE)

February

INCREDIBLE SURVIVAL TALES

How Six Hunters and Fishermen Beat The Odds

- Starter Kit: Collecting Shed Antlers
- Secrets of the Country's Best Crappie Guides
- Our Ultimate Fishing Knot Test
- Best Chain Saws for Deer Camp

Ad Close: 12/1/08

On Sale: 1/20/09

March

GUIDES' FAVORITE LURES

Our Survey Reveals What The Pros Rely On To Catch Fish

- 100 Early Season Trout Fishing Tips
- First Night to First Hunt: How To Raise a Gundog
- Special Report: The College Student Bass Fishing Tournament
- The Best of the Best Fishing Tackle Awards

Ad Close: 1/2/09

On Sale: 2/24/09

April

FISHING'S CUTTING EDGE

25 Revolutionary Tactics That Hook More Fish

- Essential Skills: Run a Bass Boat Like A Pro
- New Fishing Lure Blowout
- Do Electric Scope Reticles Really Work?
- Exclusive Interview: Lefty Kreh, the World's Best Flyfisherman

Ad Close: 2/2/09

On Sale: 3/24/09

May

HOW TO BE A TOTAL OUTDOORSMAN

The 50 Essential Skills From 50 States

- Adventure: Spring Hunt for Giant Bears
- How To Outfit The Perfect Fishing Kayak
- On The Line: We Test The New Braids
- How To Get Your Gobbler On The Last Day

Ad Close: 3/4/09

On Sale: 4/21/09

June

CATCH FISH ALL SUMMER

Foolproof Plans For Bass, Trout, Walleyes, Crappies, And Catfish

- The Ozark Mountain Fishing Adventure
- Best Fishing Cities In The U.S.A.
- Feats of Clay: Secrets to Great Trap and Skeet Shooting
- How to Camouflage Anything

Ad Close: 4/1/09

On Sale: 5/19/09

July

SHOOTING BOOT CAMP

A Nine-Week Plan To Make You A Deadeye with Rifle and Shotgun

- Budget Adventure: How To Fish Alaska for \$150 a Day
- Special Report: The Rise and Fall of Hunting Ethics
- The Ultimate Ice Chest Competition
- Project: The Duck Boat Gun Rack
- Field Test: New Bows & Arrows

Ad Close: 5/1/09

On Sale: 6/23/09

August

GREAT PUBLIC LAND DEER HUNTING

The 100 Top Lands for a Trophy—No Fee Necessary

- The Biggest Lake: Secrets of Lake Michigan Fishing
- How To Catch A Shark From Boat or Shore
- Adventure: Fishing For Labrador's Giant Char
- Review: New Muzzleloaders

Ad Close: 6/1/09

On Sale: 7/21/09

September

MODERN ELK HUNTING

Tactics, Setups and Skills For The 21st Century Elk Hunter

- Binocular Blowout: Great Glass for Under \$300
- Hunting With the World Champion Duck Caller
- Adventure: Hunting Dall Sheep In Alaska
- The 11th Annual Best of the Best Awards
- Project: Make Your Own Game Smoker

Ad Close: 7/1/09

On Sale: 8/18/09

October

HUNTING CAMP

Stories, Skills, and Secrets From Deer, Elk, And Duck Camp

- Adventure: The Off-Road Upland Bird Hunting Dream Trip
- The Perfect Deer Stand
- How To Make a Superfast Rifle Shot
- Gear Review: New Rangefinders
- The Complete Guide to Deer Scents

Ad Close: 8/3/09

On Sale: 9/22/09

November

THE BEST DAYS OF THE RUT

Our Complete Calendar to the Season's Best Hunting

- Hunting With the World's Greatest Deer Tracker
- Catch Trophy Walleyes During Deer Season
- Adventure: Wilderness Canada Elk and Caribou
- Field Test: Best GPS Units for Sportsmen
- How To Plan A Successful Bear Drive

Ad Close: 9/1/09

On Sale: 10/20/09

December/January '10

HUGE WINTER BUCKS

12 Proven Late Season Tactics to Get The Buck of Your Life

- Special Photo Essay: Hunting And Fishing Lands At Risk
- Adventure: On the Trail With The Wildest Trapper in Alaska
- The World's Greatest Gun Collection
- Review: Cold Weather Hunting Gear
- The Beginner's Guide To Great Icefishing
- The 50 Waters You Must Fish Before You Die

Ad Close: 10/1/09

On Sale: 11/24/09