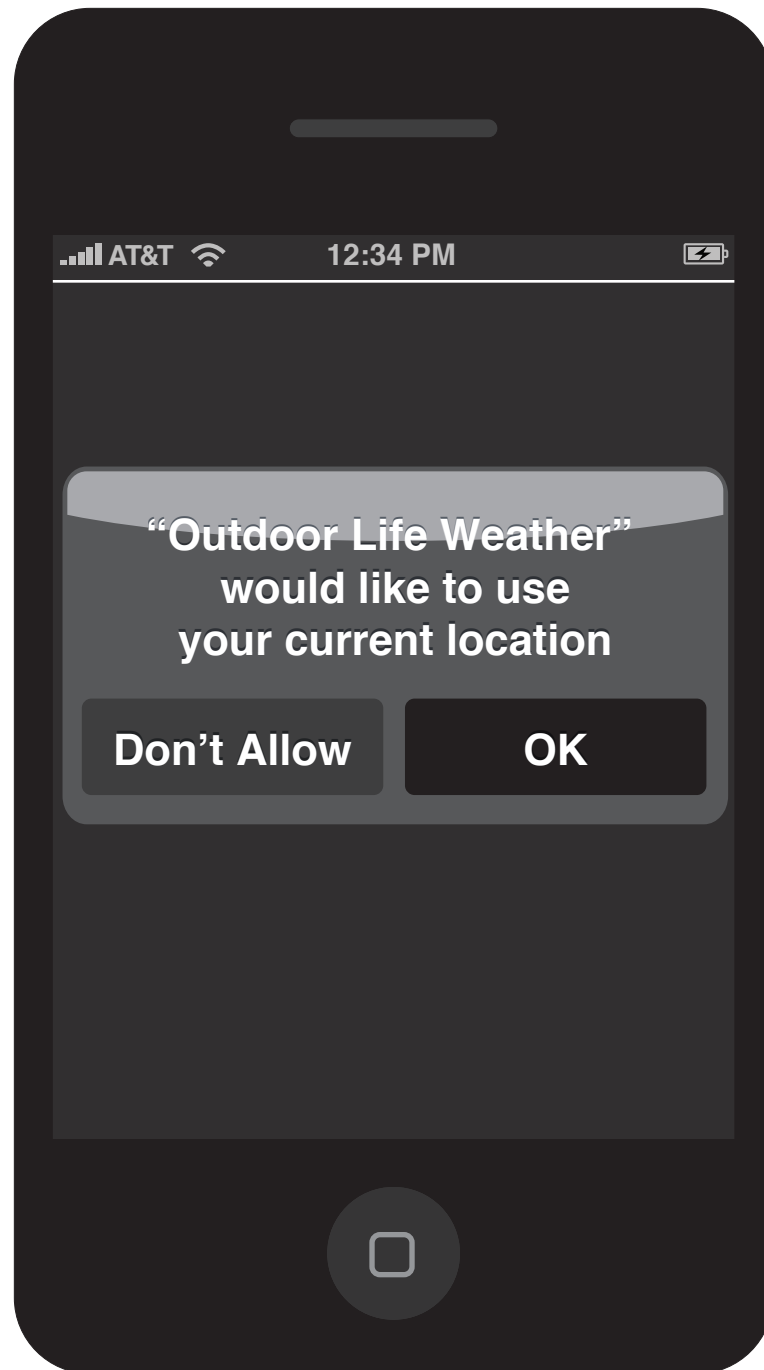


Outdoor Life Weather iPhone App

Wireframes v.3



Set current location screen

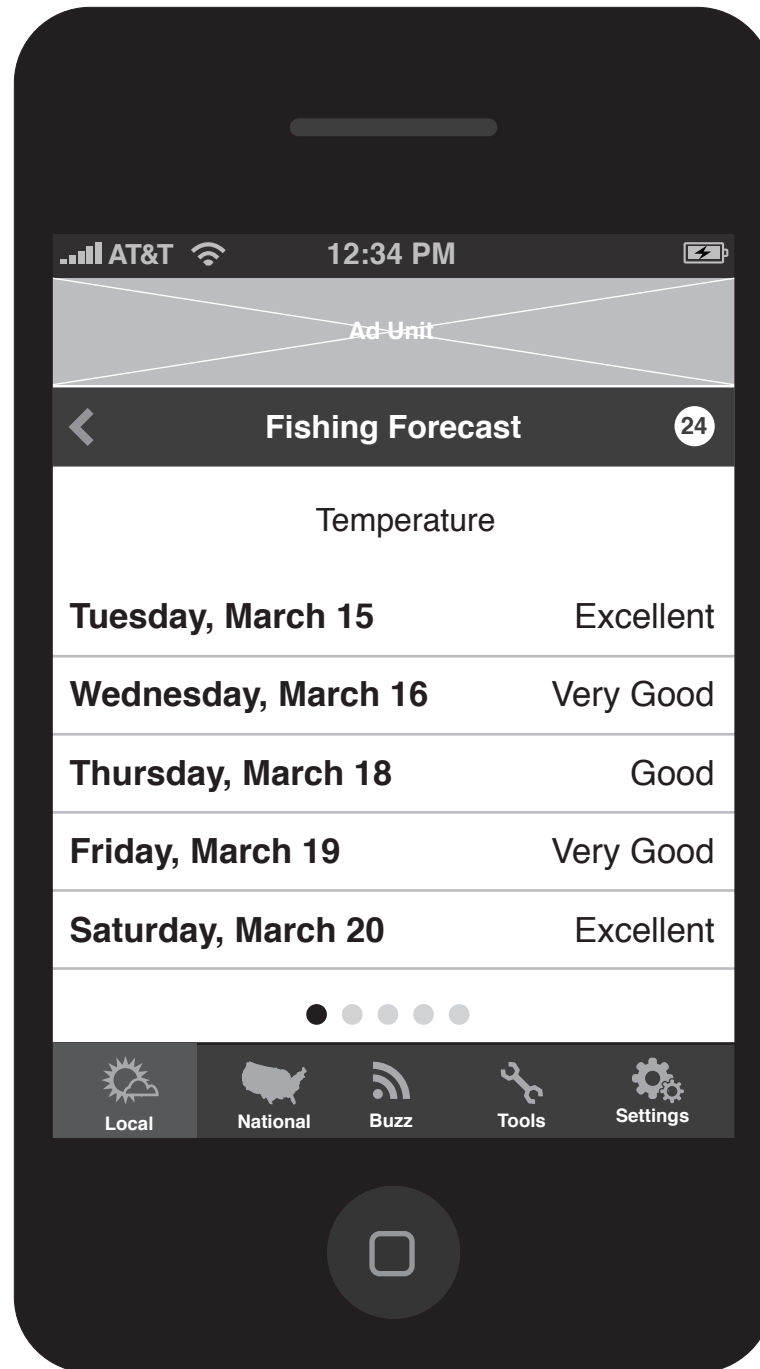


← Current weather forecast

Users select a forecast type:

- Fishing
- Whitetail
- Turkey

Local Forecast

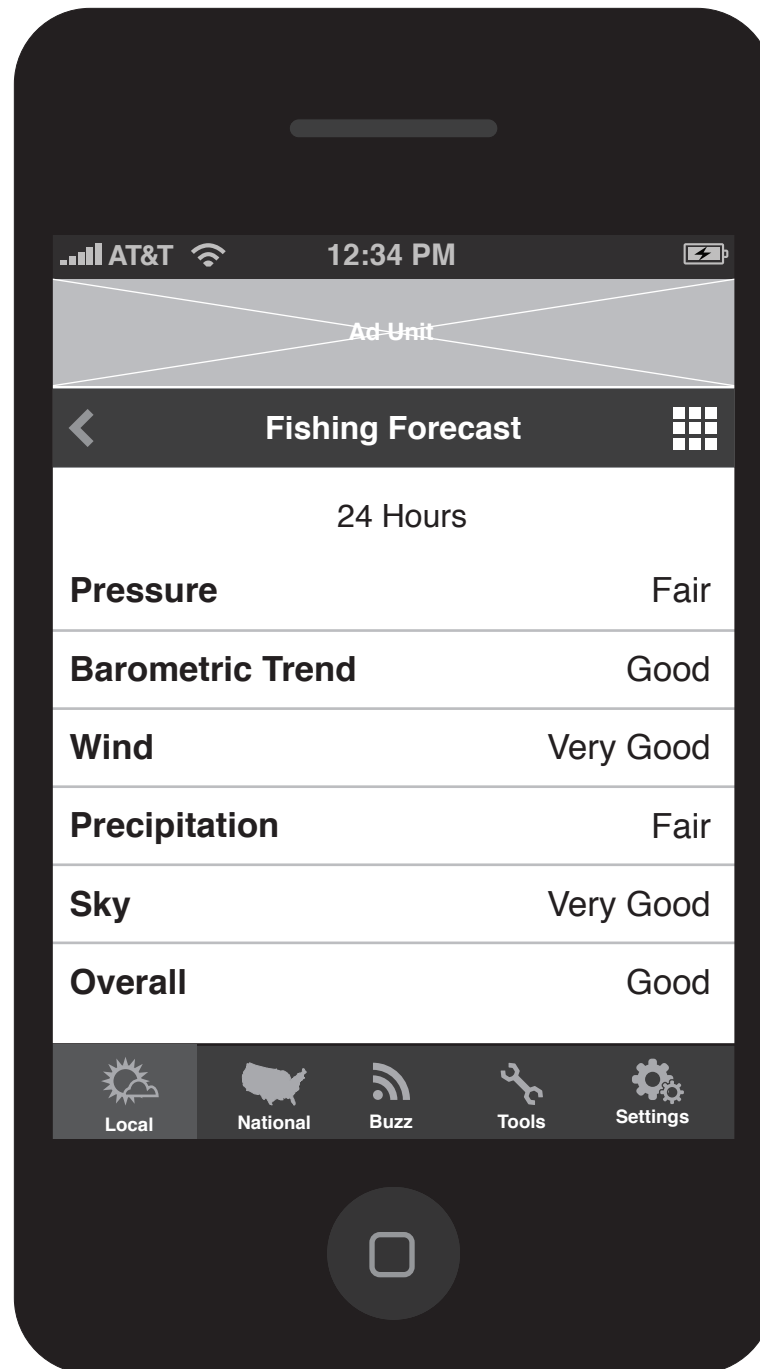


← Users can swipe horizontally to view: →

- Temperature
- Precipitation
- Sky
- Wind
- Sky Cover

Selecting the 24 hour icon will switch to 24 hour data

Fish Forecast - 5 Day

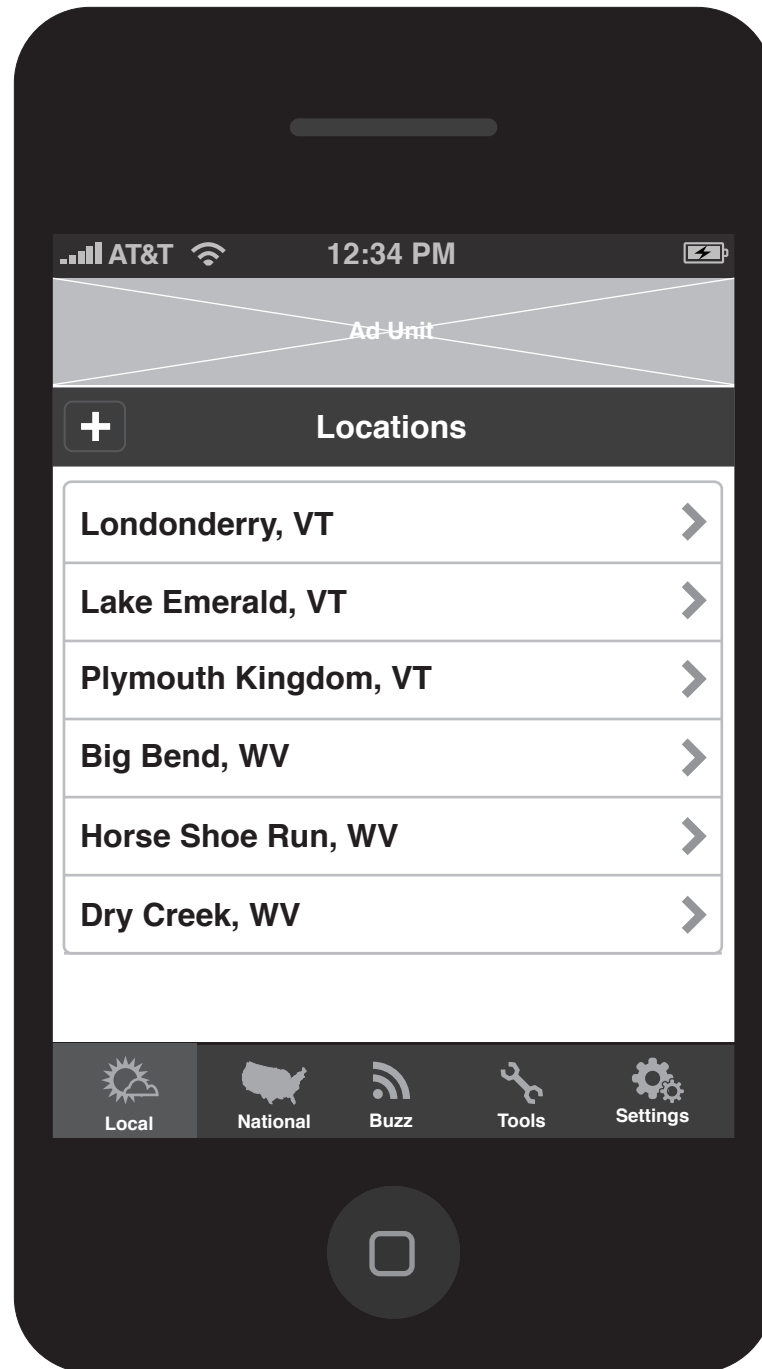


← Users can view the following data within a 24 hour period:

- Pressure
- Barometric Trend
- Wind
- Precipitation
- Sky
- Overall

Selecting the calendar icon will switch to the 5 day data

Fish Forecast - 24 Hours



← Users can select the weather for a location they have saved.

Users have the ability to add new locations.

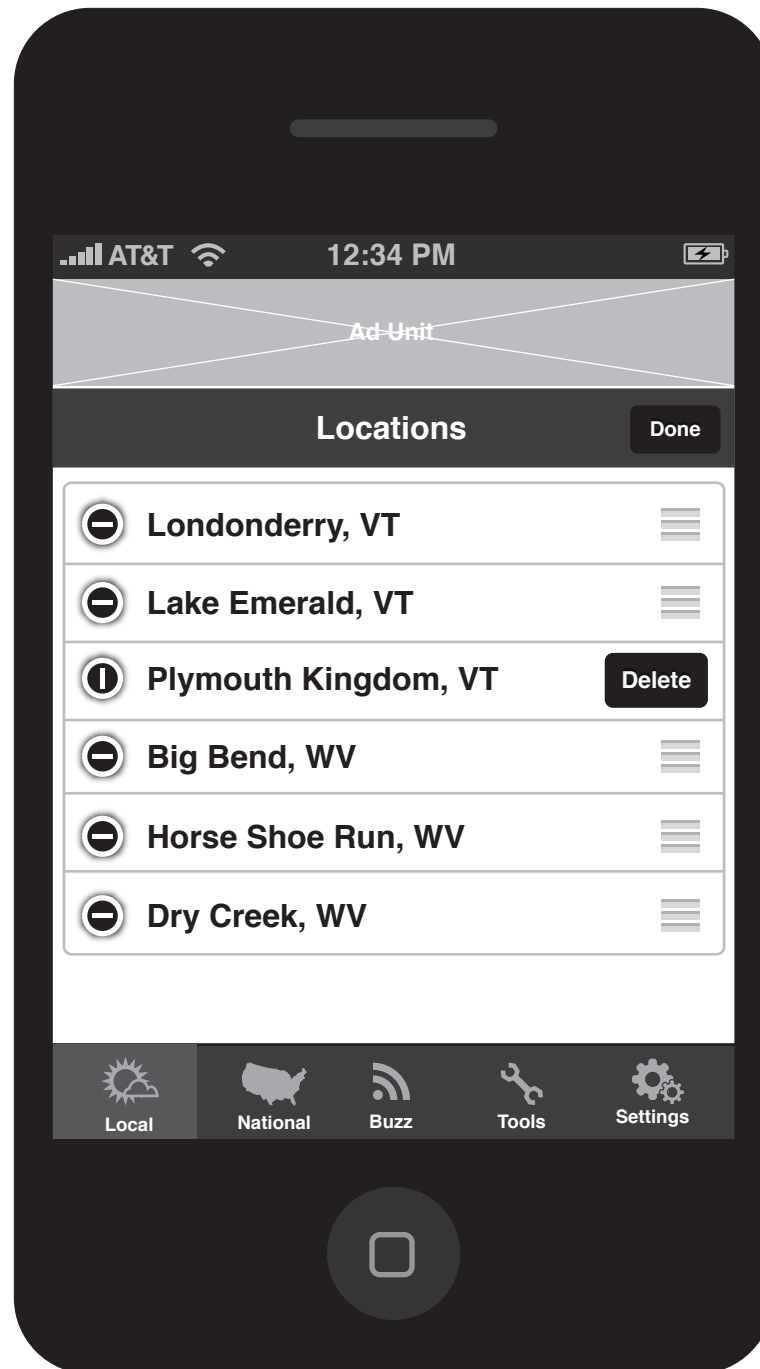
Selecting a Location



← Users can add a location by:

- City
- State
- Zip

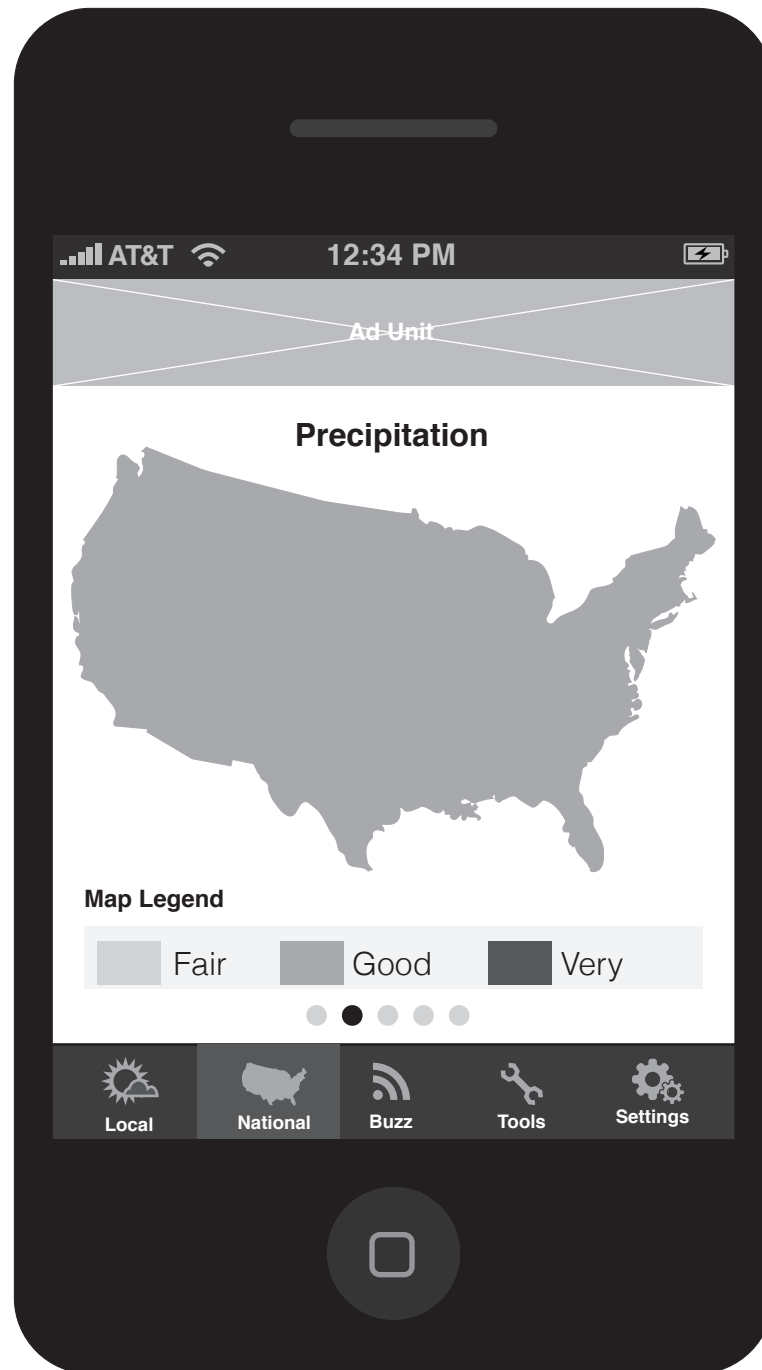
Adding a Location



← Users can delete a location.

Selecting the “Done” button will return the user to their locations list.

Deleting a Location

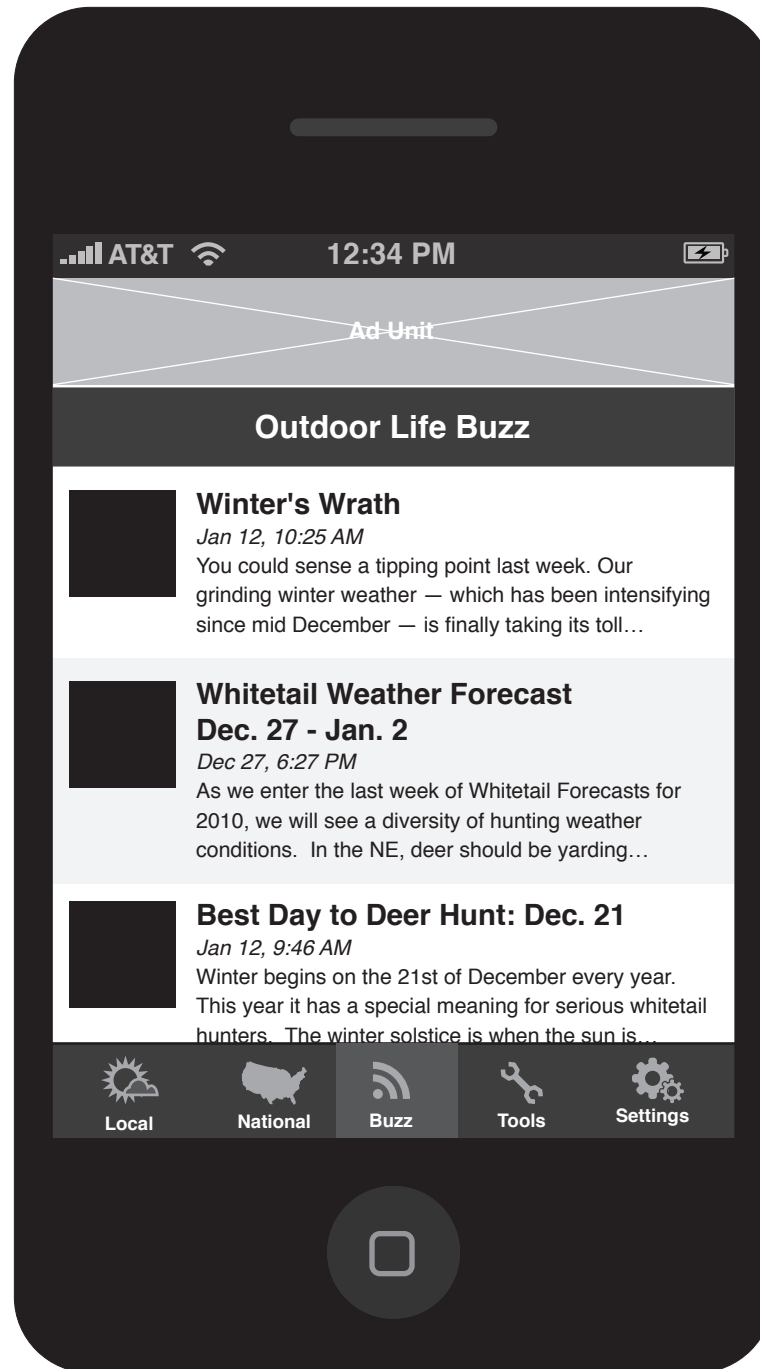


← Users can swipe horizontally →
to view:

- Temperature
- Precipitation
- Sky
- Wind
- Sky Cover

Map legend showcasing color to condition data. User can view full legend by scrolling vertically.

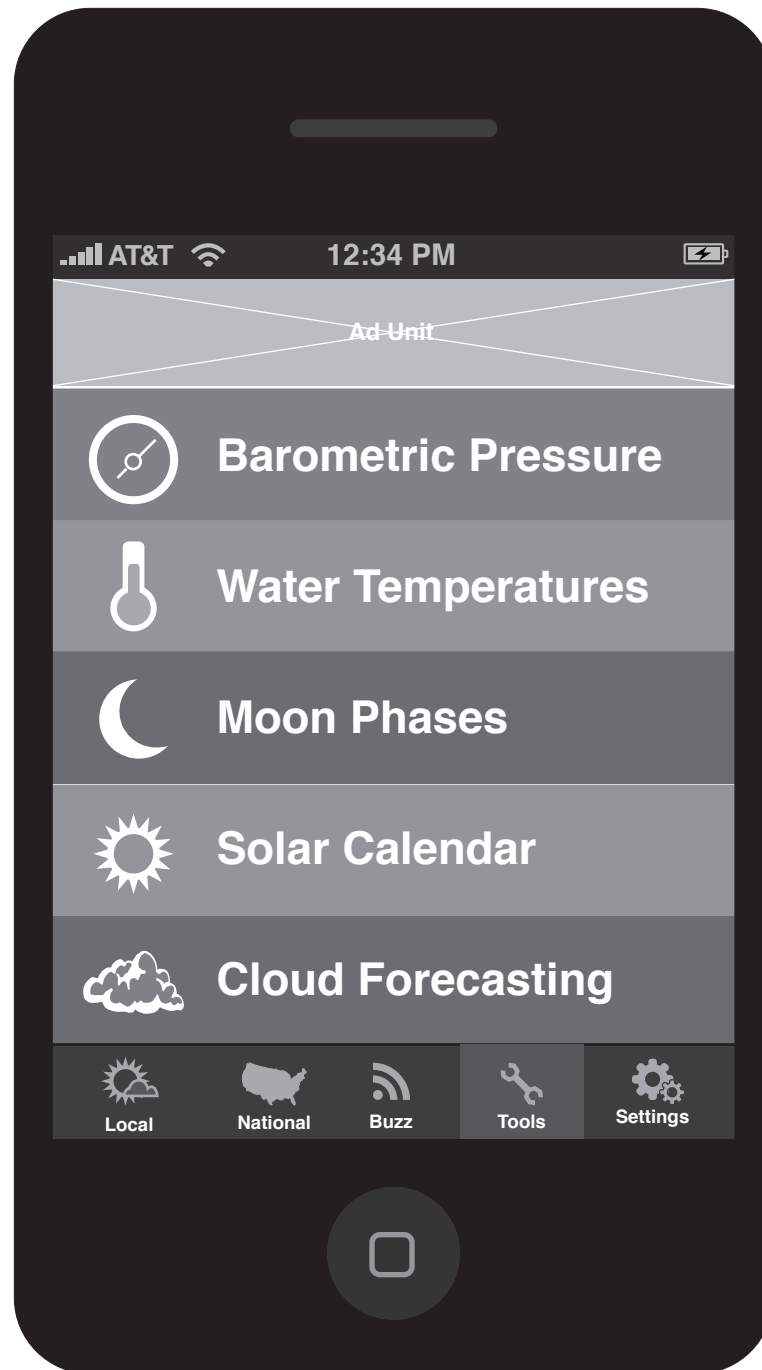
National Weather



← Users can access weather articles from Outdoor Life.com.

When a user selects a post they will be redirected to OL.com via the built in web browser.

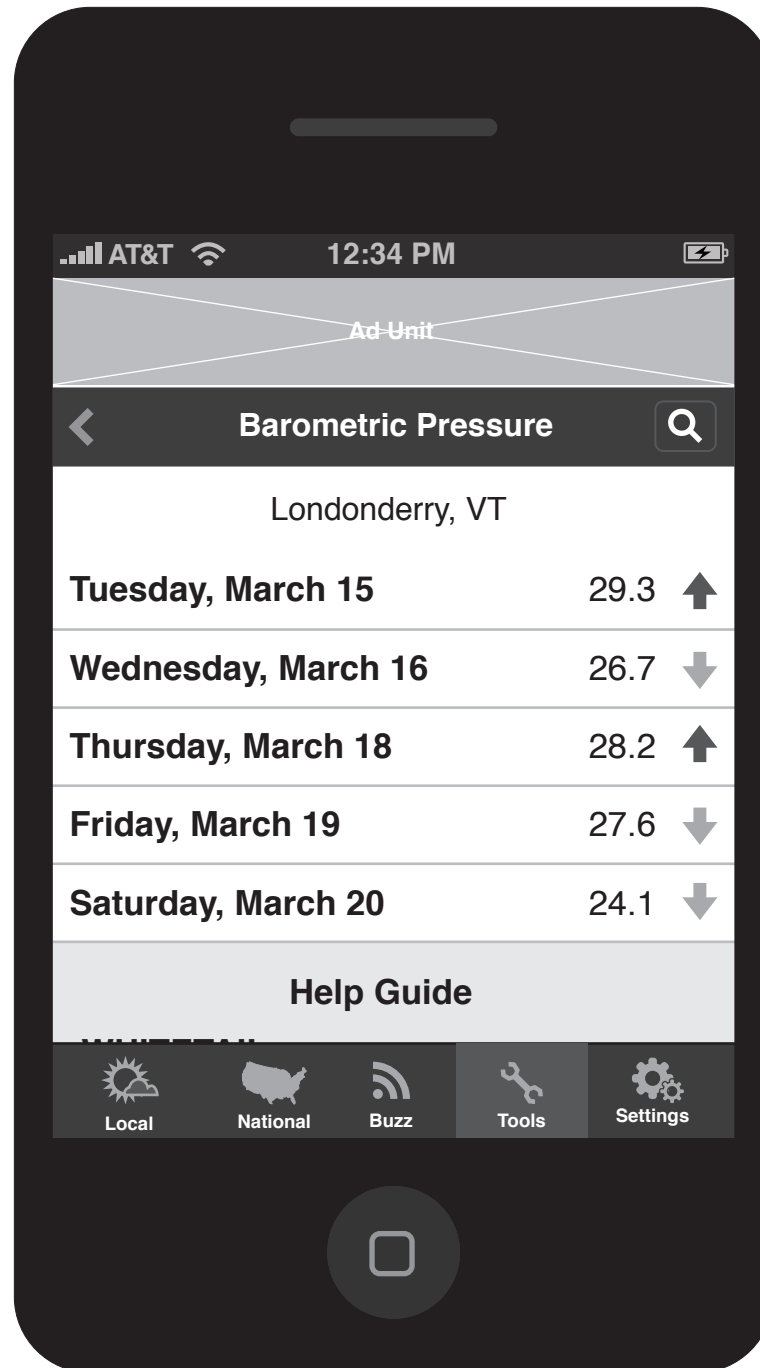
Weather Feed



← Users select a tool type:

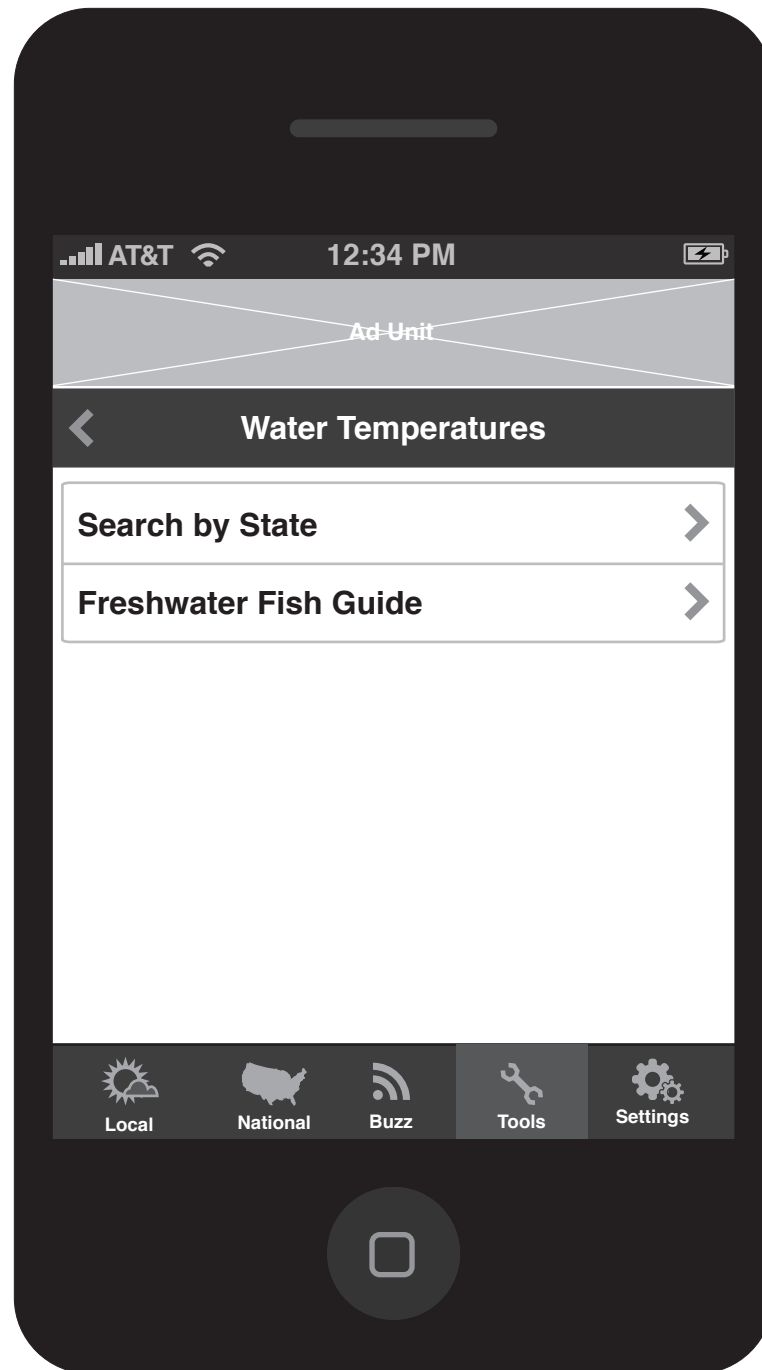
- Barometric Pressure
- Water Temperature
- Moon Phases
- Solar Calendar
- Cloud Forecasting

Tools - Selection



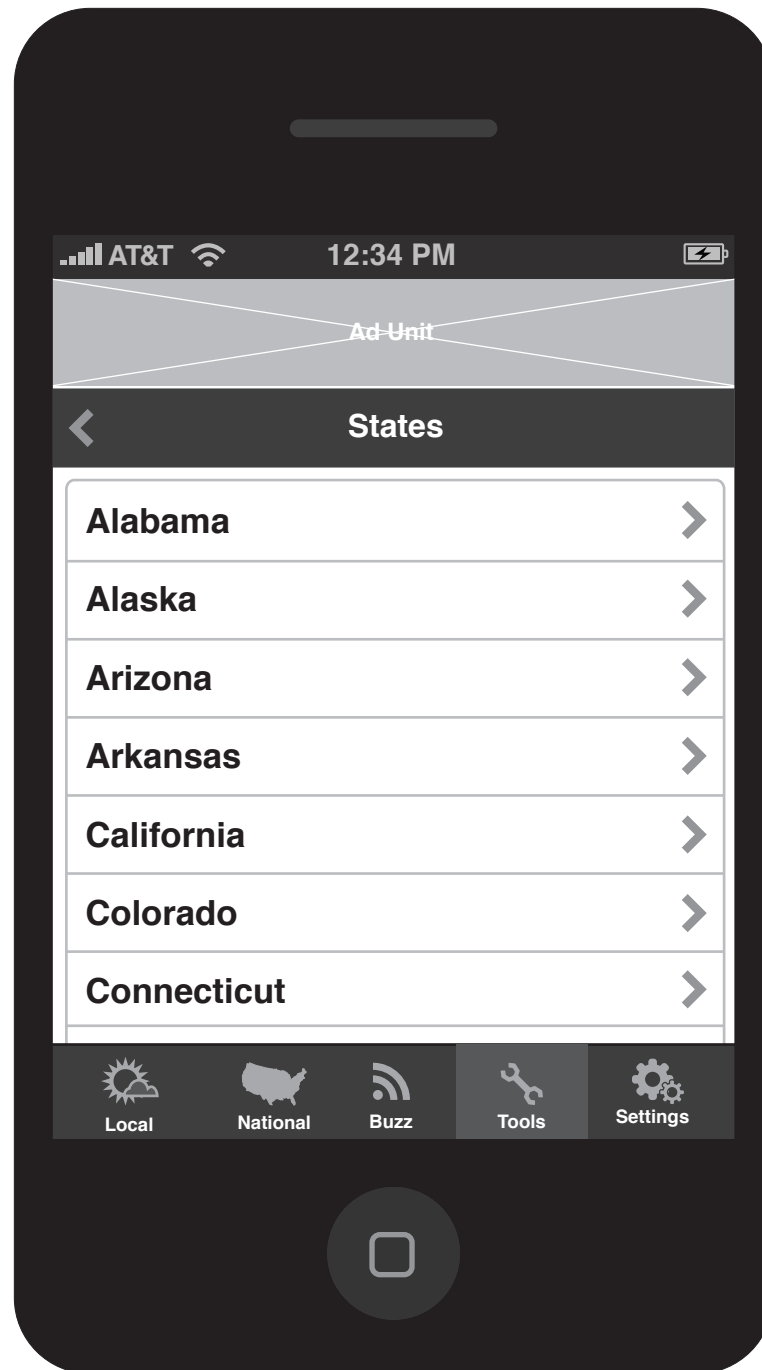
- ← Barometric Pressure:
- Displays the 5 day forecast showing the trends in high/low pressure.
 - A help guide for Whitetail, Turkey & Game Fish is included for reference.
 - User has the ability to change location.

Tools - Barometric Pressure



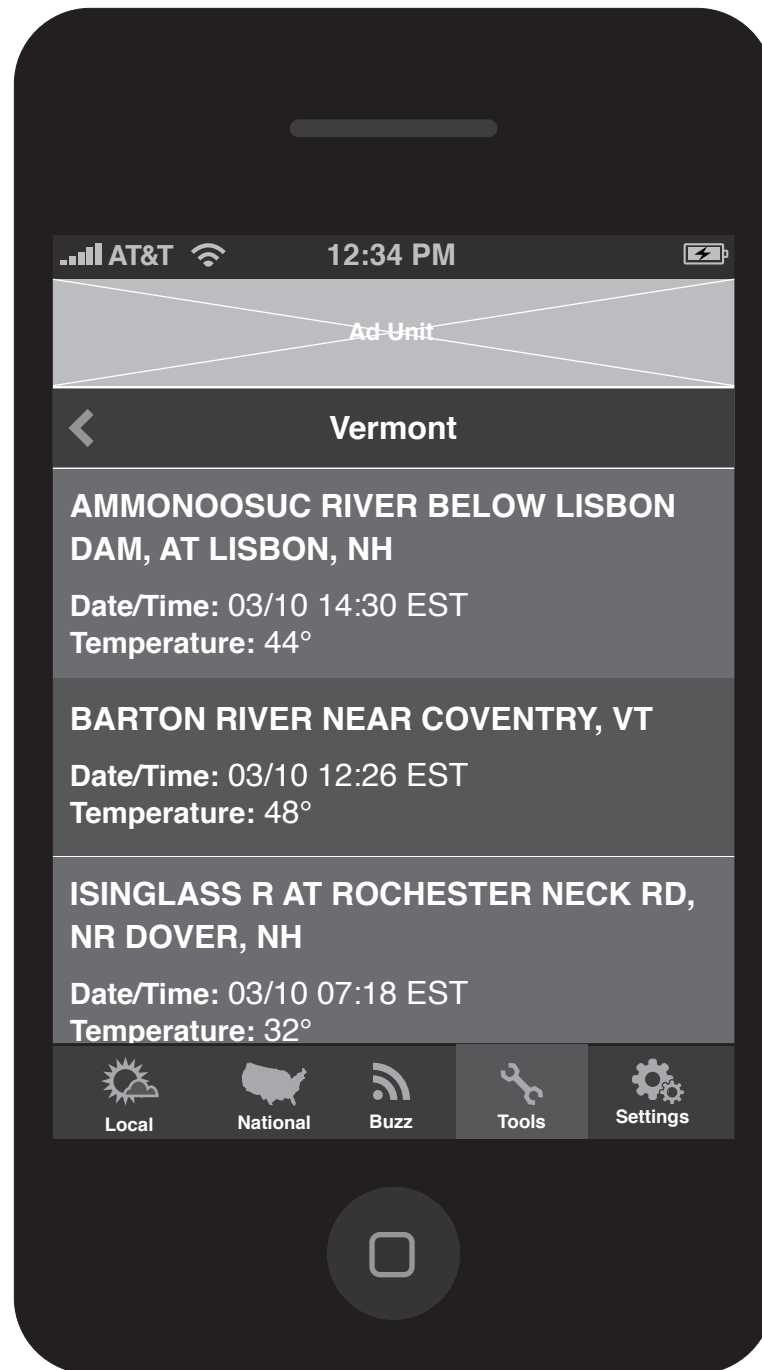
- ← Users select type:
- Temperature by State
 - Ideal Conditions Chart

Tools - Water Temperatures



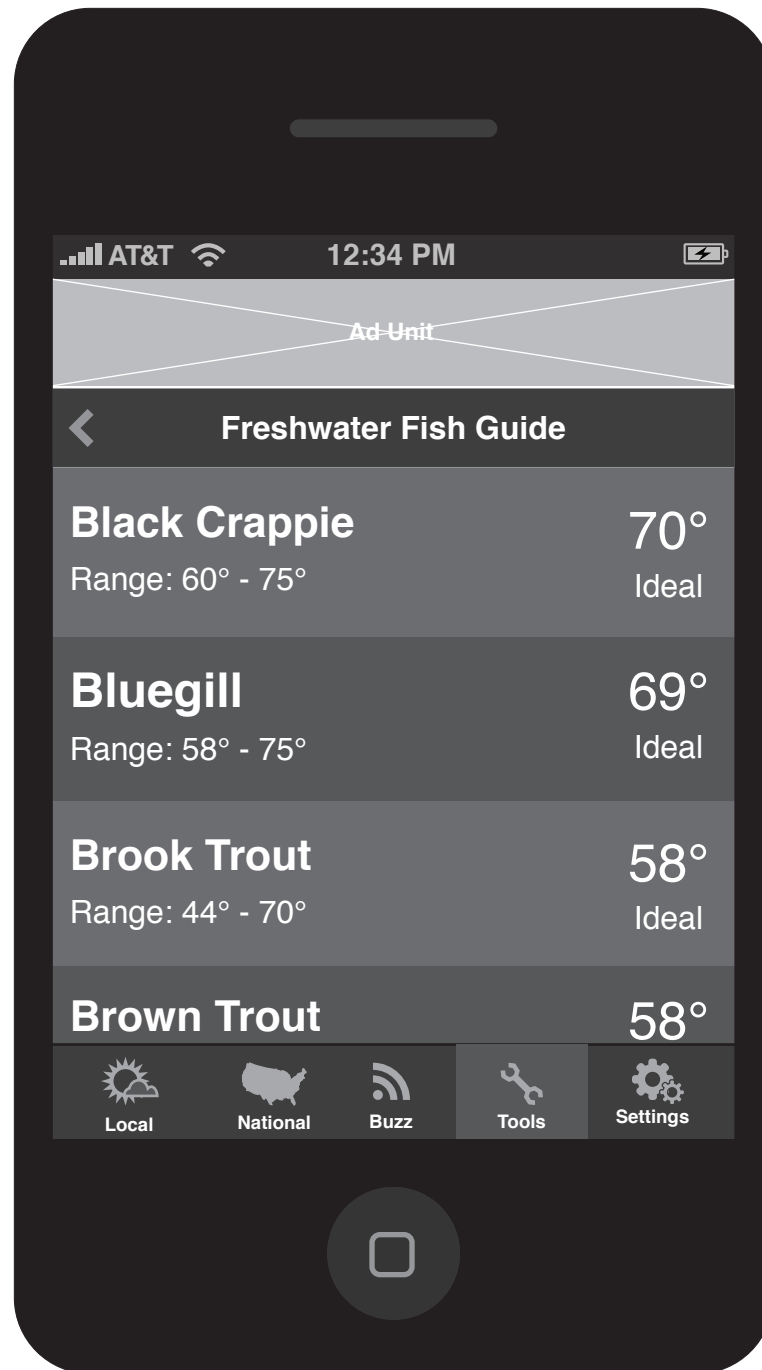
- ← State Selection:
- Selecting a State Will Display Current Water Temperatures

Tools - Water Temp. - State Selection



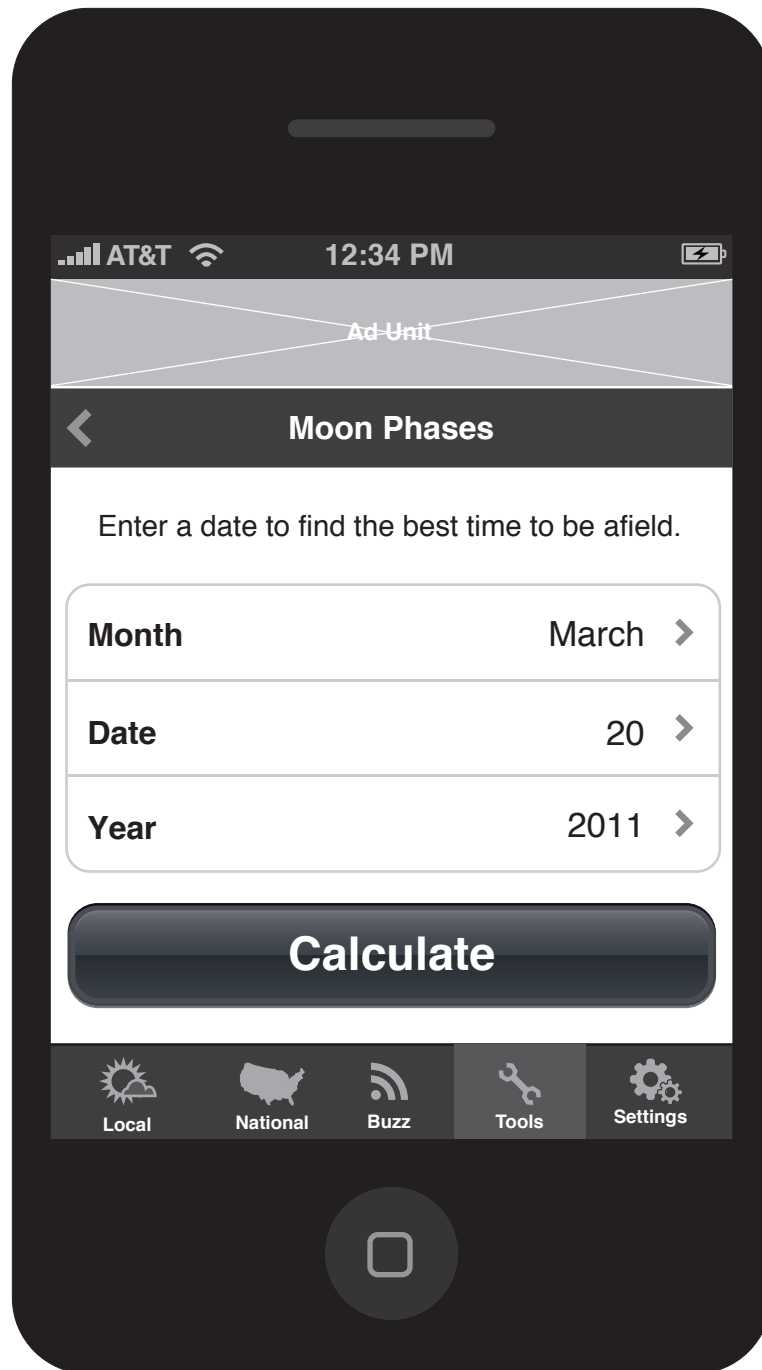
- ← Water Tempertures by State:
- Displaying Station, Date/Time, & Current Water Temp
 - Vertically Scrollable

Tools - Water Temp. - By State



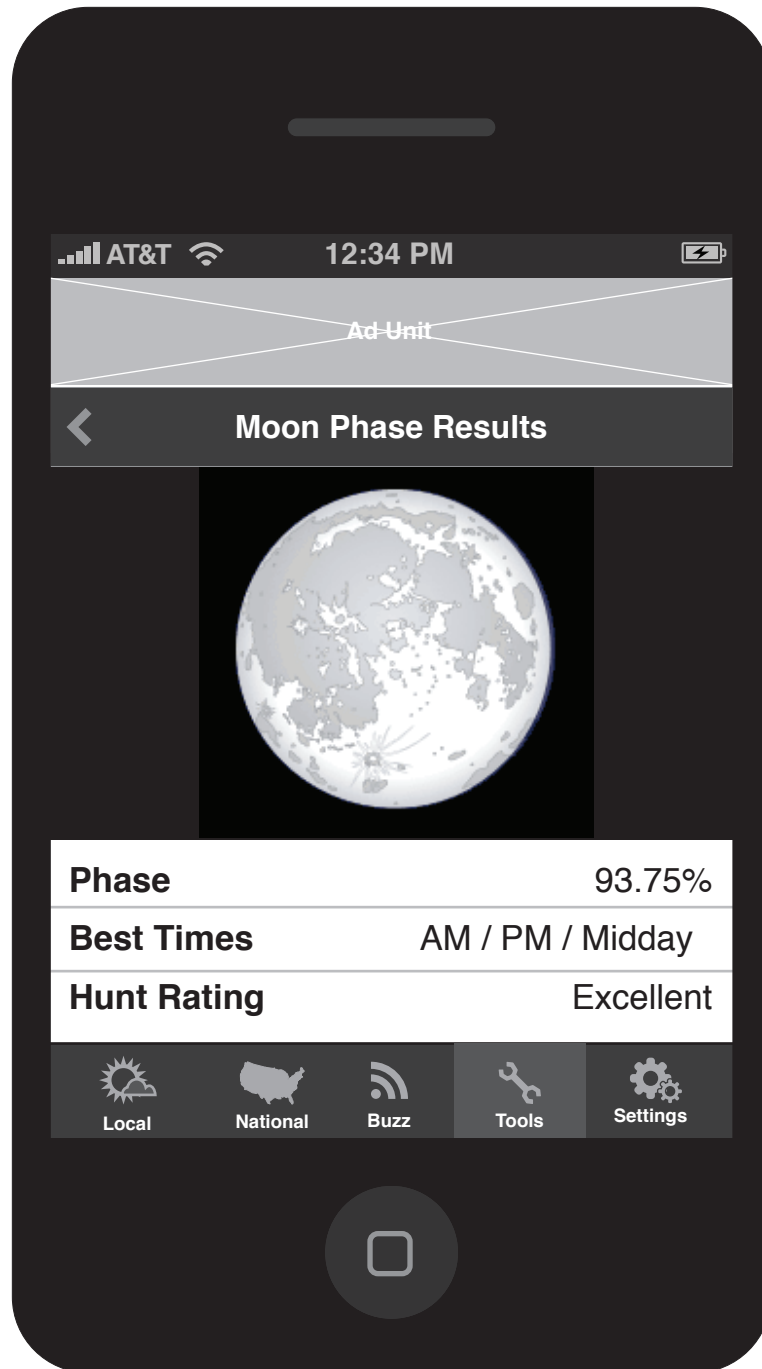
- ← Ideal Conditions Chart:
- Displays range and ideal water temps for fresh water fish
 - Vertically scrollable

Tools - Water Temp. - Freshwater Fish Guide

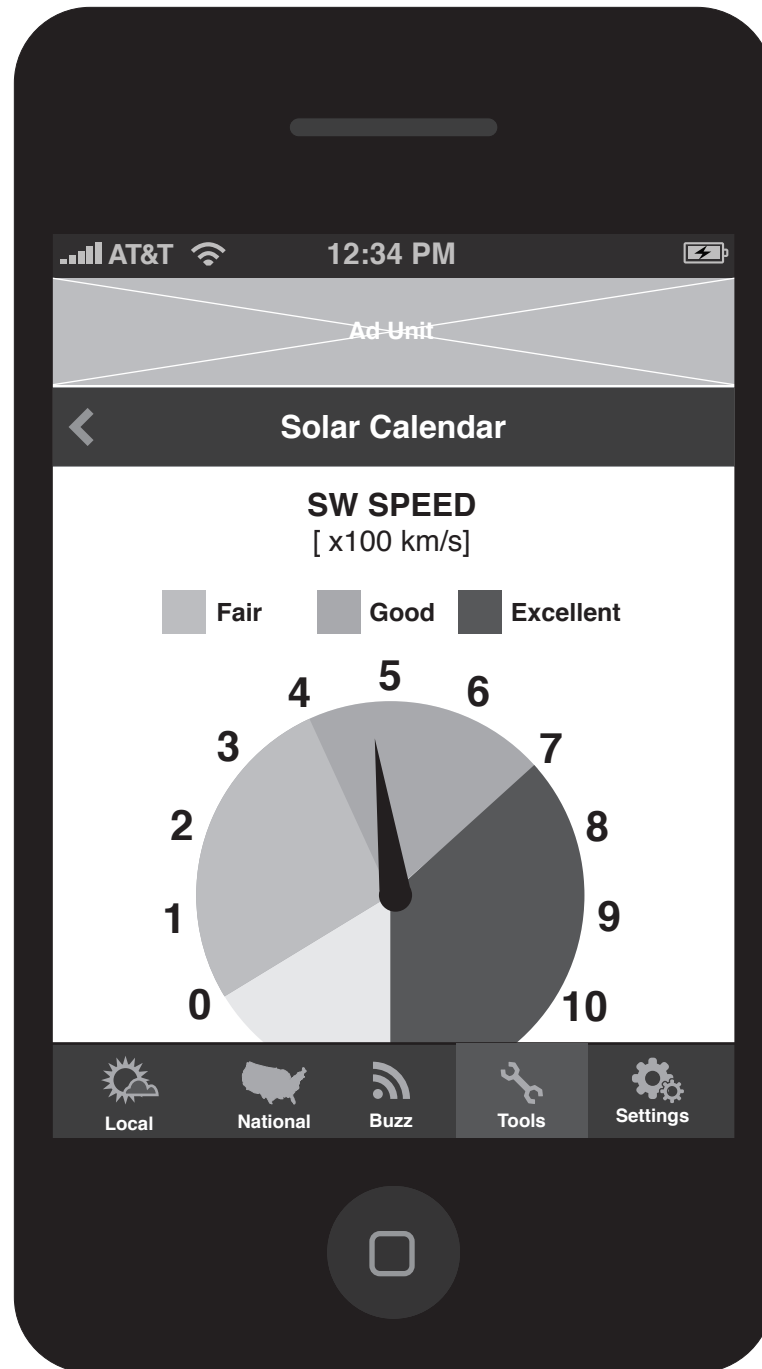


← Moon Phases:
Select a month, date & year
to calculate the best time to
hunt.

Tools - Moon Phases



Tools - Moon Phase Results

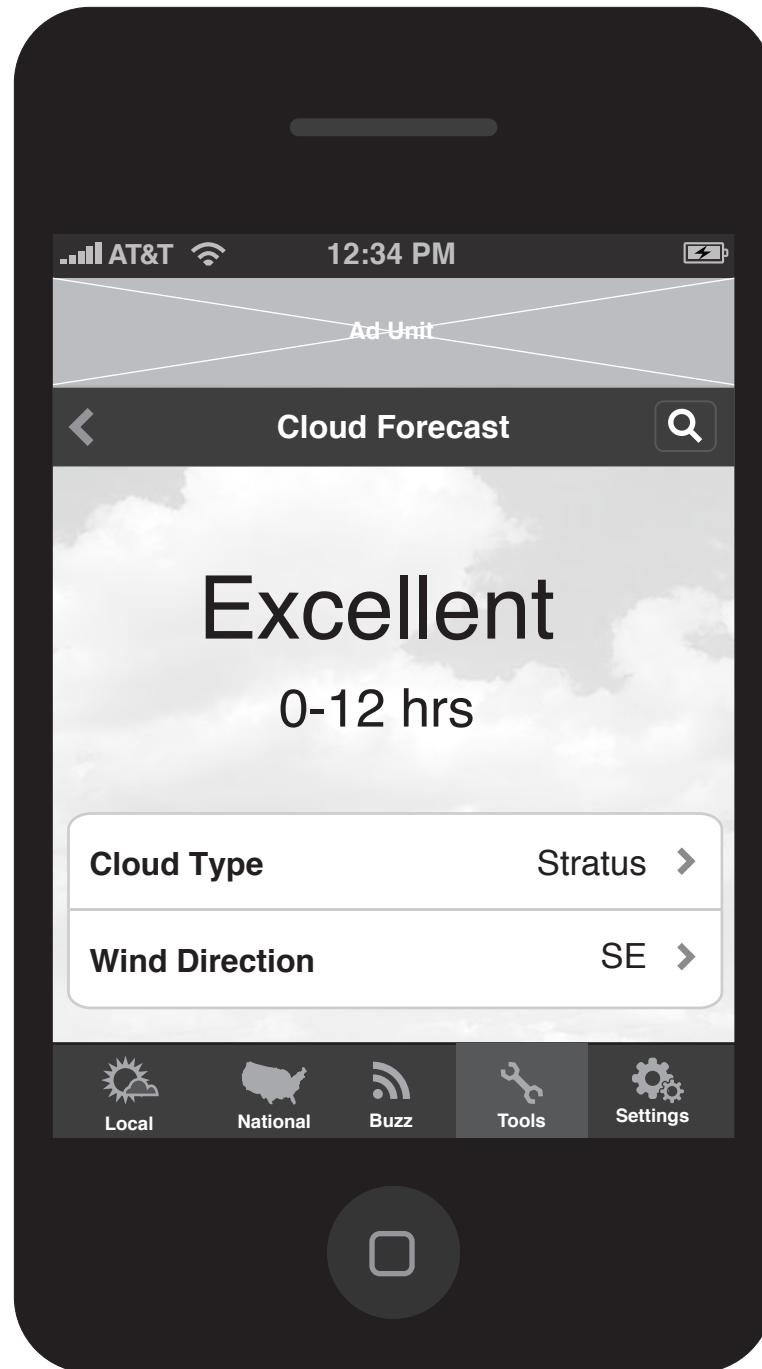


← Solar Calendar features:

- SW Speed
- IMF Magnitude
- IMF Polar Angle

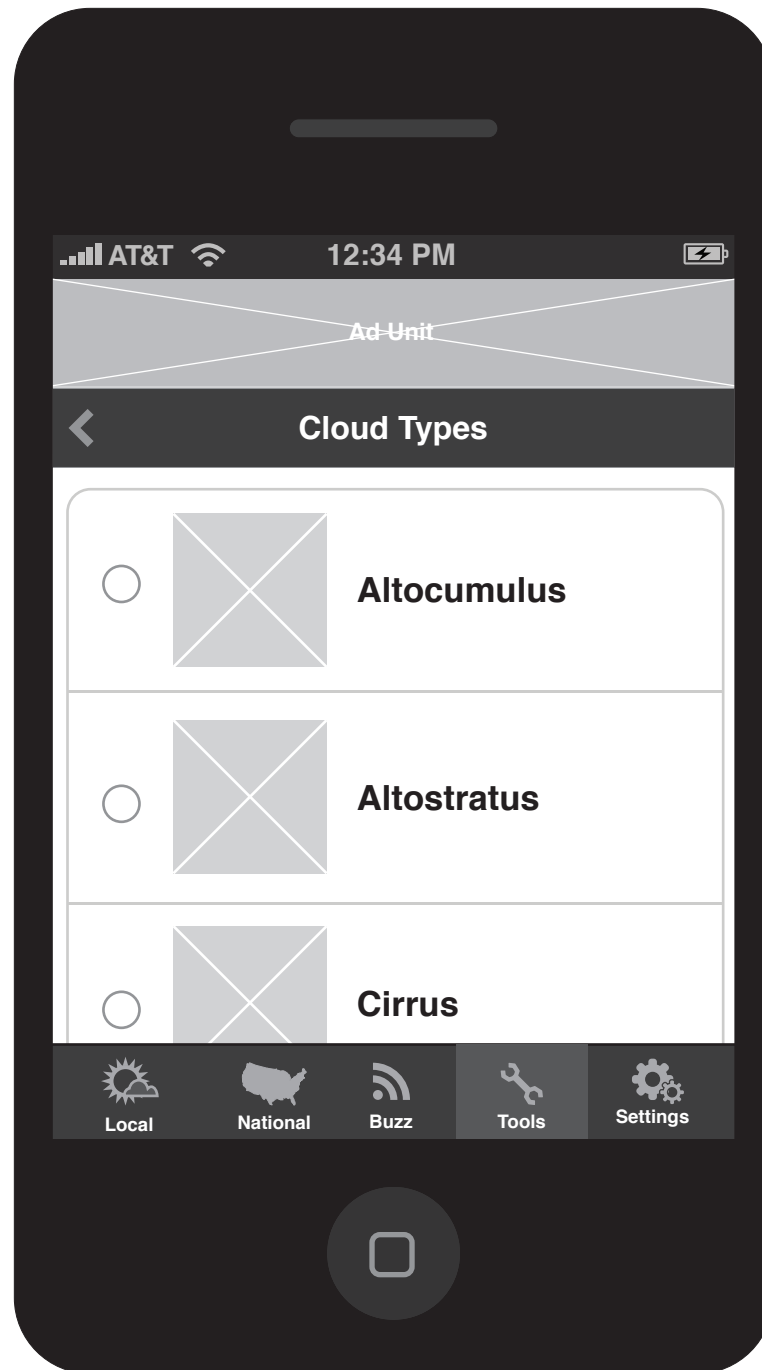
Vertically scrollable

Tools - Solar Calendar



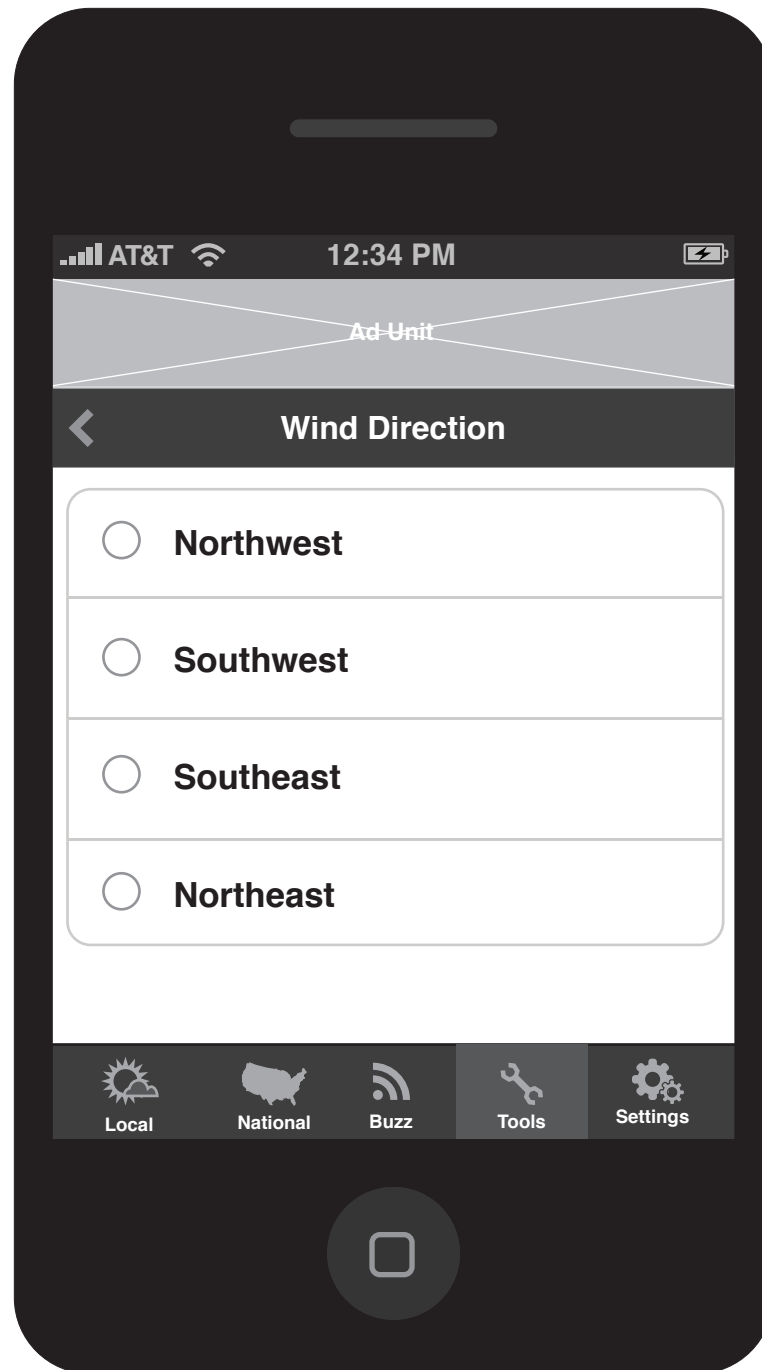
- ← Users select cloud type and wind direction for a forecast.
- Users can change locations.
 - Image of cloud type displays under forecast result.

Tools - Cloud Forecast



- ← Users select a cloud type.
- Photo references
 - Photos can be enlarged for better viewing

Tools - Cloud Forecast - Cloud Types



← Users select wind direction

Tools - Cloud Forecast - Wind