

ERIC TANNER AICHELE

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PROFESSIONAL SKILLS

GRAPHIC DESIGN

Strong Web Experience
Basic Knowledge of Print
HTML, CSS, Limited PHP
Photography and Illustration

PROGRAMS

Microsoft Office Suite
Adobe Creative Suite 5
After Effects 6.5
iMovie Editing

PROFESSIONAL SKILLS

Client Interaction
Working in Teams
Organization Techniques
Time Management

OPERATING SYSTEMS

Mac OS 10.6+
iPhone IOS4
Windows 7

AWARDS / EXHIBITS

Outdoor Life Magazine
2010 Min Award
Online Event: Live Hunt

Bonnier Outdoor Group
2010 Min Award
Retail / Merchandising Tie-In:
GoreTex Gear Widget

ORGANIZATIONS

AIGA
10.2003 - Present

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

Savannah, GA and Lacoste, France
Bachelor of Fine Arts: Graphic Design
September 2002 - June 2006
GPA: 3.56

SAINT FRANCIS UNIVERSITY

Fort Wayne, Indiana
Summer Art Program
June - July 2001

WORK EXPERIENCE

WEB EXPERIENCE

- 10+ Years Coding HTML
- 4+ Years CSS Design
- Managing Sites via Drupal and Word Press
- Managing Traffic Statistics Via Omniture
- Sending / Editing / Designing Silverpop Newsletters
- Managing Development Teams on Creative Projects

BONNIER CORPORATION

OUTDOOR LIFE MAGAZINE - Online Producer

New York, NY // February 2010 - May 2011
OutdoorLife.com needed a new web producer as well as some creative consultation. The duties that were performed were numerous and ranged from managing content, working with and managing a development team on many creative / editorial projects, designing logos, creating landing pages, editing video, and working with back end management of the Drupal platform.

BONNIER CORPORATION

OUTDOOR GROUP MARKETING - Online Producer

New York, NY // October 2008 - February 2010
The Outdoor Group required a lot of very quickly produced ad units, micro sites, email newsletters, and other promotional material that could be updated quickly with very little to no development time required. They also required very minimal video editing which was completed using iMovie. I also worked with a development team to implement many design solutions and programs.

MANNING PRODUCTIONS - Multimedia Designer

Chicago IL // November 2006 - February 2008
I was brought on at Manning Productions as a Multimedia Designer where I dealt with everything from Online Media Kits to Interactive Flash E-Vites to 20+ Page Websites. I also redesigned the company's identity system as well as for clients.

ONWARD TECHNOLOGY - Web Designer

Chicago, IL // October 2006 - November 2006
Onward hired me on as a temporary website portal administrator for Jenner & Block in Chicago where I updated the site content and created small sites within the Portal.

FLY DESIGN - Intern

Chicago, IL // August 2006 - October 2006
This was a small firm in Lincoln Park, Chicago where I was interning. My duties included website concept development as well as a few identity developments. I also started the beginning stages of building one of the concepts in flash before I was hired on else where.